

SHANKEN NEWS *Daily*

Exclusive news and research for the wine, spirits and beer executive

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News Briefs:

- Napa Valley-based Demeine Estates has named industry veteran Philana Bouvier as president. Bouvier was most recently vice president, fine wine supplier business development, at RNDC. Prior to that she spent 10 years with Young's Market Co. At Demeine, founded recently by the Lawrence family and Carlton McCoy, Jr., Bouvier will oversee a portfolio including Heitz Cellar, Burgess Cellars, Brendel, Stony Hill Vineyard, and Haynes Vineyard, among others.

